

SRI INSTRUMENTS WEBSITE PRIVACY POLICY

EFFECTIVE DATE: SEPTEMBER 1, 2021

1. INTRODUCTION

1.1. PURPOSE AND SCOPE OF POLICY. SRI Instruments (“SRI,” “us,” “we,” or “Company”) is committed to respecting the privacy rights of its customers, visitors, and other users of the Company Website (“Site”). We created this Website Privacy Policy (“Policy”) to give you confidence as you visit and use the Site, and to demonstrate our commitment to fair information practices and the protection of privacy. This Policy is only applicable to the Site, and not to any other websites that you may be able to access from the Site, each of which may have data collection and use practices and policies that differ materially from this Policy. This Privacy Policy does not apply to any information we may collect from you in any place other than this website.

1.2. AGREEMENT TO TERMS OF PRIVACY POLICY. All activities in which you may engage on this website are voluntary. You are not required to provide any personal information to us unless you choose to access our “Contact Us” or “Request a Quote” features on this Site which require the information. If you do not agree with the terms of this Policy on this website, then you should immediately exit this website and discontinue using the Site. If you do not agree with the terms of our Privacy Policy posted on our website, please do not provide us with personal information, and leave this website. By using the SRI website, you signify that you agree to the terms of this Privacy Policy. Further, by using the SRI website you consent to the collection of Personal Information and the use of Personal Information, as outlined in this Privacy Policy.

1.3. NO USE OF THIS SITE BY PERSONS UNDER 18 YEARS OF AGE PERMITTED.

The Company’s Site is designed to accommodate the needs of customers, visitors, and other users interested in purchasing, renting, and/or operating SRI gas chromatographs, not children. We do not intentionally collect or request personal information from children. To protect their privacy, children under the age of 18 are prohibited from using this Company website.

2. INFORMATION COLLECTION PRACTICES

2.1. WHAT BASIC INFORMATION DOES THE COMPANY COLLECT?

In order for you to access certain SRI website services, including but not limited to, contacting us, requesting a quotation, and other services, we give you the option to provide us with certain information that personally identifies you (“Personal Information”). This Personal Information includes, but is not limited to, the following types of information: names, designation, company/institution name, department, physical and/or mailing addresses, phone numbers, email addresses, personalized comments, and other information.

2.2. WHAT ADDITIONAL INFORMATION DOES COMPANY COLLECT?

(a) AUTOMATIC COLLECTION. Our Site servers and web hosting provider(s) may automatically recognize visitors' domain names and IP addresses (the number assigned to computers on the Internet). No personal information about you is revealed in this process. The Site servers and web hosting provider(s) may also gather anonymous "traffic data" that does not personally identify you, but that some companies find helpful for marketing purposes or for improving the services they offer. SRI does not purposefully collect this information and does not use this information in any way other than for purposes of analyzing and/or improving the functionality and/or operability of the Site.

(b) COOKIES. From time to time, our Site may use the standard "cookies" feature of major browser applications that allows us to store a small piece of data on your computer about your visit to our website. We do not set any personally identifiable information in cookies, nor do we employ any data capture mechanisms on our Site other than cookies. Cookies help us learn which areas of our Site are useful and which areas need improvement. You can choose whether to accept cookies by changing the settings on your browser. However, if you choose to disable this function, your experience at our Site may be diminished and some features may not work as they were intended.

(c) DO-NOT-TRACK SIGNALS. Please note that our Site does not recognize or respond to any signal which your browser might transmit through the so-called 'Do Not Track' feature your browser might have. If you wish to disable cookies on our Websites, you should not rely on any 'Do Not Track' feature your browser might have.

(d) THIRD PARTY ANALYTICS TOOLS. Our Site may use automated devices and applications operated by third parties, such as Google Analytics, which uses cookies and similar technologies to collect and analyze information about use of the Websites and report on activities and trends. This service may also collect information regarding the use of other websites, apps, and online resources. You can learn about Google's practices by going to policies.google.com/privacy, and you can opt out of them by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

(e) GOOGLE ADS/ADWORDS. Our Site may use Google Ads (formerly Google AdWords) in order to draw attention to our products and services with the help of advertising (so-called Google Ads) on external web pages. In relation to the data of the advertising campaigns, we can determine how successful the individual advertising measures are. To do this, we use ad server cookies, from which certain performance metrics such as ads or user clicks can be measured. If you access our website through a Google ad, Google Ads will store a cookie on your device. These cookies allow Google to recognize your internet browser. We do not collect and/or process any personal data as part of this process.

3. USE AND SHARING OF INFORMATION

3.1. WHAT DOES COMPANY DO WITH COLLECTED INFORMATION?

(a) PERSONAL INFORMATION. Currently, the Company uses your Personal Information only to provide you with the information and services that you specifically request, such as contact requests, requests for information, and requests for quotations. We use contact data to

communicate with and/or send information or documents to customers, visitors, and gas chromatograph users/operators, when necessary.

SRI will not share your personal information with any third parties without your consent, except as necessary to provide you with the services offered by us or to comply with the law. We may use your personal information to verify your identity or to follow up with transactions initiated on the Site. We may also use your contact information to inform you of any changes to the Site, or to send you additional information about our Company.

(b) ANONYMOUS INFORMATION. Our Site servers and web-hosting provider(s) may use anonymous information to analyze our Site traffic, but we do not examine this information for individually identifying information. In addition, we may use anonymous IP addresses to help diagnose problems with our server, to administer our Site, or to display the content according to your preferences.

(c) USE OF COOKIES. We may use cookies to deliver content specific to your interests or for other purposes.

(d) SHARING OF PERSONAL INFORMATION. The Company only shares certain categories of information we collect from you in the ways described in this Privacy Policy.

In addition, we may disclose your personal information to third parties to

- Comply with any court order or other legal obligation or process;
- Enforce or apply other agreements; and
- Protect the rights, property, or safety of our business, our clients, customers, employees, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection, information security, and other related matters. Among other things, this means that if you provide false information or attempt to pose as someone else, information about you may be disclosed as part of any investigation into your actions.

(e) ACCESS TO INFORMATION. Unfortunately, we do not maintain any procedures for you to review or request changes to the information that we collect about you, except that you may request that we remove all information about you from our database by contacting us in accordance with Section 6.1 below.

4. SECURITY

The Site has security measures in place to prevent the loss, misuse, and alteration of the information that we obtain from you, but we make no assurances about our ability to prevent any such loss, misuse, to you or to any third party arising out of any such loss, misuse, or alteration. Please keep in mind that whenever you give out personal information online there is a risk that third parties may intercept and use that information. While SRI strives to protect your personal information and privacy, we cannot guarantee the security of any information you disclose

online. By using this Site, you expressly acknowledge and agree that we do not guarantee the security of any data provided to or received by us through this Site and that any personal information, general information, or other data or information received from you through the Site is provided to us at your own risk, which you expressly assume.

5. WEBSITE AREAS BEYOND COMPANY’S CONTROL

5.1. THIRD PARTY WEBSITES

The Site may contain links to other websites. If you choose to visit other websites, we are not responsible for the privacy practices or content of those other websites, and it is your responsibility to review the privacy policies at those websites to confirm that you understand and agree with their policies.

In addition, third parties including Google Analytics, Google Ads, and other business partners may collect and use Personal Information about your online activities over time and across different web sites when you use SRI’s site. SRI does not own, operate, or control the websites of third parties. Accordingly, this Notice does not apply to any services maintained or operated by third parties. When you click on those links, you will go to a third-party website where you will be subject to that service’s privacy policy or similar statement and terms of use, and we encourage you to read that policy statement. We are not responsible for the privacy practices of other services, and we expressly disclaim any liability for their actions, including actions related to the use and disclosure of Personal Information by those third parties.

6. CONTACT INFORMATION AND POLICY UPDATES

6.1. CONTACTING US

If you have any questions about this Policy, our practices related to this Site, or if you would like to have us remove your information from our database please feel free to contact the Company’s designated contact person for questions related to this Policy:

Hugh Goldsmith, President
SRI Instruments
20720 Earl St., Torrance, CA 90503
(310) 214-5092
hugh@srigc.com

When contacting us, please be sure to provide (i) your full name; (ii) your physical address; (iii) your email address; (iv) your telephone number (if you wish to be contacted by telephone); and (v) a description of the question or issue that you wish to have resolved.

6.2. UPDATES AND CHANGES

We reserve the right, at any time, to add to, change, update, or modify this Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. It is your responsibility to review this Policy from time to time to ensure that you continue to

agree with all of its terms. Your continued use of the Site after we post any such modification will constitute your acknowledgement of the modified Policy and your agreement to abide and be bound by the modified Policy.